

JEFFREY R. FARR

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ACADEMIC APPOINTMENTS

University of Alabama Department of Human Nutrition and Hospitality Management

Assistant Professor of Sport Management

August 2023—Present

Frostburg State University Department of Recreation and Parks Management

Assistant Professor of Recreation, Parks, and Sport Management

August 2021—August 2023

EDUCATION

Ph.D. Recreation, Sport, and Tourism

University of Illinois Urbana-Champaign

Dissertation: *Understanding the relationship between youth sport and family functioning*

Advisor: Dr. B. Christine Green

December 2021

Champaign, IL

M.S. Kinesiology: Sport Management

University of Texas at Austin

Thesis: *How newspapers shaped the culture of golf in Austin, Texas: An historical analysis*

Advisor: Dr. Jan Todd

May 2016

Austin, TX

B.J. Print Journalism

University of Texas at Austin

December 2001

Austin, TX

RESEARCH INTERESTS

Multi-method approaches to understanding youth sport, emphasizing families as stakeholders; the relationship between sport involvement and family functioning; inclusive practices in youth sport management.

TEACHING EXPERIENCE

Department of Recreation and Parks Management

Frostburg State University

Frostburg, MD

Recreation and Parks Management Undergraduate Program

RECR 100: Leisure and the Diverse American Culture

Intersession 2022, 2023;

Spring 2022; Summer 2022

RECR 201: Introduction to Recreation and Parks.

Fall 2021, 2022; Spring 2022

RECR 382: Program Planning

Fall 2021, 2022

RECR 443: Issues and Risk Management in Recreation and Parks

Spring 2022, 2023

RECR 492/495/497: Internship

Summer 2022

Department of Kinesiology—Coaching Minor

PHEC 481: Coaching Field Experience

Fall 2022; Spring 2023

Master of Science in Recreation, Parks, and Sport Management Program

RECR 611: Concepts and Foundations of Leisure

Fall 2021, 2022

RECR 681: Research Methods and Evaluation in RPSM

Spring 2022, 2023

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RECR 683: Thesis/Project Preparation and Grant Writing in RPSM

Fall 2021, 2022

RECR 700: Research Project in RPSM

Spring 2022, 2023; Summer 2022, 2023

RECR 710: Thesis in RPSM

Spring 2022, 2023; Fall 2022

Invited Lecturer

RECR 230: Introduction to Sport Management

Lecture title: *Youth Sport and Families*

September 21, 2022

PHEC 405: Psycho-Social Foundations of Sport

Lecture title: *Sport and Families*

March 3, 2022

RECR 230: Introduction to Sport Management

Lecture title: *Youth Sport and Families*

September 29, 2021

Department of Recreation, Sport, and Tourism

University of Illinois

Champaign, IL

Instructor

RST 242 (online): Nature and American Culture

Spring 2019-Summer 2021

Teaching Assistant

RST 199: Management in Recreation, Sport, and Tourism

Fall 2018

RST 199: Management in Recreation, Sport, and Tourism

Fall 2017

RST 420: Human Resource Management in Recreation, Sport, and Tourism

Spring 2017

RST 199: Management in Recreation, Sport, and Tourism

Spring 2017

RST 320: Principles of Marketing

Fall 2016

RST 199: Management in Recreation, Sport, and Tourism

Fall 2016

Invited Lecturer

RST 199: CHAMPS Life Skills Course

Fall 2017

Department of Human Development and Family Studies

University of Illinois

Urbana, IL

Invited Lecturer

HDFS 425: Family Stress and Change

Fall 2018

Department of Kinesiology

University of Texas

Austin, TX

Teaching Assistant

KIN 355: Media and Public Relations in Sport

Spring 2016

KIN 349: History of Sport and Physical Culture

Spring 2016

KIN 347: Historical and Ethical Issues in Sport and Physical Culture

Fall 2015

Invited Lecturer

KIN 395: Introduction to Sport Law

Fall 2015

STUDENT SUPERVISION

Recreation, Parks, and Sport Management Graduate Program

Frostburg State University

Frostburg, MD

Thesis Projects

Shedd, G. (2022). The Effect of Varied Coaching Tactics on the Personal Motivation and Perceived Stress of Student-Athletes in the United East Conference—*Committee Chair Fall 2022*

Kohlerman, N. (2022). Recreation Participation and Autistic Children—*Committee Chair Spring 2022*

- St. Aubin, A. (2022). The Exodus of Women Coaches from Women's Soccer: A Gender Equity Turnover Rate Analysis of NCAA Division III—*Committee Chair Spring 2022*
- Taber, K. (2022). Beyond the Static Display: Assessing Dynamic Children's Programming within Outdoor Museums—*Committee Chair Spring 2022*
- Reda, A. (2023). The Impact of Analytics in Baseball and how They are Affecting Professional Baseball Players at the Minor and Major League Levels—*Committee Chair Spring 2023*

Graduate Projects

- Pulou, J. (2022). Player Velocity Plan: Strategic Plan for Snow College Athletics—*Committee Chair Fall 2022*
- Manguera, A. (2022). Race To Pollinate—*Committee Chair Spring 2022*
- Murphy, C. (2022). Fine Arts Camp Proposal: Advancing Social and Emotional Awareness in Public Schools—*Committee Chair Spring 2022*
- Austin, A. (2023). Arkansas Diamonds Program Plan—*Committee Chair Spring 2023*
- Grear, A. (2023). A Nature-Based Preschool Program for Rockville, MD—*Committee Chair Spring 2023*
- Hough, J. (2023). The Need for Indoor Pickleball Facilities in Montgomery County (Maryland) Montgomery County Recreation Pickleball Plaza (MCRPP): Final Facility Design Project and Needs Assessment —*Committee Chair Spring 2023*
- King, S. (2023). Women's Lacrosse and Field Hockey Astro Turf Facility at Frostburg State University—*Committee Chair Spring 2023*
- Peterson, G. (2023). Facility Design and Development of NorthBay Low Ropes Course—*Committee Chair Spring 2023*
- Swarbrick, Z. (2023). Strategic Plan for Luther Men's Soccer Program—*Committee Chair Spring 2023*
- Townsend, M. (2023). Built Different Basketball Strategic Plan—*Committee Chair Summer 2023*

Department of Recreation and Parks Management Undergraduate Internships

Frostburg State University

Frostburg, MD

Summers 2022 & 2023—Managed undergraduate internships for 10 graduating seniors, including monitoring time in the field to meet accreditation standards and helping develop final portfolios and presentations.

Coaching Minor Field Experiences

Spring 2023—Five students managed during coaching field experiences on- and off-campus to meet criteria established to earn a coaching minor.

Fall 2022—Five students managed during coaching field experiences on- and off-campus to meet criteria established to earn a coaching minor.

Supervising Undergraduate Experiential Learning

Fall 2022—Partnered with Frostburg City Parks and Recreation director, Brian Vought, to plan and operate the citywide children's Halloween party.

Fall 2022—Partnered with Frostburg State University's Senior Associate Athletic Director for Internal Operations, Rubin Stevenson, to provide students in Introduction to Parks and Recreation with gameday management experience at field hockey and men's and women's soccer games

Spring 2022—Partnered with George Washington University's Upward Bound program to host 20 students on campus and on an outdoor recreation experience at Rocky Gap State Park.

Spring 2022—Partnered with Garrett Community College’s Outdoor Leadership and Adventure Education program to take Risk Management students rock climbing at Cooper’s Rock State Park.

Fall 2021—Partnered with Frostburg State University’s Senior Associate Athletic Director for Internal Operations, Rubin Stevenson, to provide students in Introduction to Parks and Recreation with gameday management experience at field hockey and men’s and women’s soccer games.

Supervising Undergraduates at Conferences

Spring 2023—Acquired internal funding to register and accompany 12 undergraduates to the annual Maryland Recreation and Parks Management Conference.

Spring 2022—Co-mentored three undergraduates to a top-10 finish at the Pennsylvania Sport Business Conference Case Study Competition, hosted by Indiana University–Pennsylvania.

PRESENTATIONS

Farr, J.R. (2023). *A discussion board for the 21st century: Packback*. Research presented at the 2023 NASSM Conference Teaching and Learning Fair, Montréal.

Barrett, M. & **Farr, J.R.** (2023). *The perceived effectiveness of sport-based incentives on student athletic attendance at a small-sized Division II school*. Research presented at the 2023 CSRI Conference, Columbia, SC.

Patil, S., **Farr, J.R.**, Green, E.R., & Teare, G. (2022). *Student memberships of professional associations: A Social Exchange Theory perspective*. Research presented at the 2022 NASSM Conference, Atlanta, Georgia.

Farr, J.R. (2021). *Understanding the relationship between youth sport participation and family resilience*. A 20-minute oral presentation of research at the 2021 NASSM Conference; hosted online by the University of Minnesota.

Gray, E., **Farr, J.R.**, Green, E.R., Hindman, L.C., Bodin, K., Ryder, A., Patil, S., & Teare, G. (2021). *An anti-racist classroom: Teaching strategies across the curriculum*. A 60-minute symposium presented by the student board at the 2021 NASSM Conference; hosted online by the University of Minnesota.

Farr, J.R. (2021). *Helping youth sport managers develop family-friendly sport programming*. Research presented at the 2021 Applied Sport Management Conference; hosted online by Schreiner University.

Horne, E., **Farr, J.R.**, Kaczorowski, J., & Green, B.C. (2021). *Involvement profiles of youth sport parents: A cluster analysis*. Research presented at the 2021 Applied Sport Management Conference; hosted online by Schreiner University.

McCann, K.D., **Farr, J.R.**, Kaczorowski, J., LeFevour, K., & Woolf, J. (2019). *Bridging the gap: A workshop on knowledge mobilization strategies for youth sport development research*. Research presented during a 60-minute workshop at the 2020 NASSM Conference; Hosted online.

Farr, J.R. (2019). *Hot topics and burning questions: A NASSM student board networking opportunity*. A 60-minute workshop presented by the student board at the 2020 NASSM; Hosted online.

- Farr, J.R. & Kaczorowski, J. (2019). *Minding the gap: Generating knowledge mobilization of academic research*. Research presented at the 2020 Applied Sport Management Conference, Waco, Texas.
- Chung, W., Farr, J.R., & Welty Peachey, J. (2018). *A systematic literature review on sport and family structure*. Research presented at the 2019 NASSM Conference, New Orleans, Louisiana.
- LeFevour, K., Farr, J.R., Woolf, J., & Green, B.C. (2018). *Developing wheelchair basketball: Necessary elements for training*. Research presented at the 2019 NASSM Conference, New Orleans, Louisiana.
- McCann, K.D., Kaczorowski, J., Horne, E., LeFevour, K., & Farr, J.R. (2019). *Illinois sport development initiative (ISDI)*. Research presented at the Public Listening Session to Inform National Youth Sports Strategy, hosted by the Department of Health and Human Services; Washington, D.C.
- Farr, J.R., Chung, W., Choi, W., Horne, E., Green, B.C., & Chalip, L. (2017). *Consumer evaluations of a youth soccer club: The effects of gender and parent's soccer experience*. Paper presented at the NASSM Conference, Denver, Colorado.
- Anderson, B., Rice, T., Bost, K., Wiley, A., Farr, J.R., Blacker, S. & Walton, R. (2017). *Healthy Social Relationships*. Student-athlete relationship education program developed by Anderson, B., Rice, T., Bost, K. and Wiley, A. Delivered in RST 199: CHAMPS Life Skills Course for Student-Athletes, University of Illinois, Urbana, IL.

PUBLICATIONS

- Farr, J.R. (in print). Book review: Professional team sports and the soft budget constraint. *Journal of Sport Management*.
- Farr, J.R. (2021). Youth sport development. In P. Pedersen (Ed.), *Encyclopedia of Sport Management*. Edward Elgar Publishing.
- Farr, J.R., & Green, B.C. (2019). United States. In K. Hallmann & S. Fairley (Eds.), *Sports volunteers around the globe: Meaning and understanding of volunteering and its societal impact* (pp. 291-302).

INVITED/CONTRACTED UPCOMING PUBLICATIONS

- Blankenship, D., Buta, N., & Farr, J.R. (Eds.). (expected 2024). *Applied research and evaluation methods in recreation* (2nd ed.). Human Kinetics (**Contract signed; Manuscript due Feb. 1, 2024**)

GRANTS AND FUNDING REQUESTS

- Farr, J.R. (2023). Financial support for conference presentation from the Faculty Development and Sabbatical Subcommittee, Frostburg State University. Total support requested: \$1,000 (\$500 awarded).
- Farr, J.R. (2023). *An industry networking opportunity for RPM students—MRPA 2023*. Provost's Experiential Learning Enhancement Program, Frostburg State University. Total support requested: \$2,060 (funded).
- Farr, J.R. (2022). Financial support for conference presentation from the Faculty Development and Sabbatical Subcommittee, Frostburg State University. Total support requested: \$1,000 (funded).
- Farr, J.R. (2021). *An industry networking and career opportunity for students interested in working in sport*. Provost's Experiential Learning Enhancement Program, Frostburg State University. Total support requested: \$1,265 (funded).

Farr, J.R. (2021). *An outdoor educational experience to for GW Upward Bound, facilitated by RECR 443 & 491.* Provost’s Experiential Learning Enhancement Program, Frostburg State University. Total support requested: \$1,200 (*unfunded*).

Farr, J.R. (2019). *Understanding the relationship between involvement in youth sport and family functioning.* NASSM Doctoral Research Grant, North American Society for Sport Management. Total support requested: \$3,315 (*unfunded*).

INDUSTRY RESEARCH EXPERIENCE

Office of Recreation and Park Resources – College of Applied Health Sciences	
University of Illinois	Champaign, IL
Project Manager, Making Trails Count! Kickapoo Rail Trail	2018–2020
Co-Investigator, Wheelchair Basketball Coach Training Project	2018–2019
Co-Investigator, Enhancing Park District Sport Programming Project	2018–2019
Graduate Research Assistant, Illinois Sport Development Initiative	2018–2020
Graduate Research Assistant, Pearson Peninsula Park Community Survey	2017
Department of Recreation, Sport, and Tourism – College of Applied Health Sciences	
University of Illinois	Champaign, IL
Graduate Research Assistant, USA Rugby Project	2017–2020

SERVICE TO THE DEPARTMENT

Frostburg State University	
Undergraduate and Graduate Honors Graduate Presenter	Spring 2023
Search Committee Chair for New Faculty	Spring 2023
Undergraduate Department Chair—Department of Recreation and Parks Management	Spring 2023
Faculty Advisor to the FSU Recreation Society student organization	2021–2023
Search committee member for Sport Promotions Faculty	Fall–Spring 2022/23
Search committee member for new faculty member	Spring 2023
Departmental Reaccreditation Committee Member (COAPRT)	Spring 2022
Contributor to the updated Department Strategic Plan	Spring 2022
Faculty Representative to the Library, assisting with acquisition of materials	AY 2022 & 2023
Search committee member for Administrative Assistant	Fall 2021
Prospective Student Recruitment Adventure Day	Fall 2021
Department Recruitment Representative at various events	Minimum once per semester
University of Illinois	
Member, College of Applied Health Sciences Graduate Student Council	2019–2021
Graduate Representative, Department of Recreation, Sport, and Tourism External Audit	Fall 2018
Emcee, College of Applied Health Sciences Awards Ceremony	Spring 2017, Spring 2018
Student Representative, College of Applied Health Sciences Ph.D. Recruitment Day	Fall 2016, Fall 2017

University of Texas

Student Volunteer, Baseball and Softball Zero Waste Weekend

Spring 2015

SERVICE TO THE UNIVERSITY

Frostburg State University

Search committee member for Faculty Development and Retention Coordinator	Spring 2023
Co-chair— College of Education Recruitment and Retention Committee	AY 2022–2023
Faculty representative and activity coordinator— 2023 Girls in Sports Day	Spring 2023
Future Frostburg Teachers Teaching (F2T2) faculty representative and activity coordinator	Summer 2022
Faculty Ambassador to the Women’s Soccer program	AY 2021 & 2022
Member of exploratory committee on ESport program development	2021

University of Illinois

Division of Intercollegiate Athletics, Academic Coach

Spring 2018

PROFESSIONAL AFFILIATIONS AND SERVICE

North American Society for Sport Management (NASSM), Member	2016–Current
NASSM Marketing and Communications board	Appointed 2022
North American Society for Sport Management, Student Board Member	2019–2021
North American Society for the Sociology of Sport, Member	2019–2021
Applied Sport Management Association, Member	2019–2021

TRAININGS AND CERTIFICATIONS

Completed at Frostburg State UniversityTeaching Online Certification— *Awarded Summer 2021*

DEI Certifications completed via LinkedIn Learning (Communicating About Culturally Sensitive Issues; Inclusive Instructional Design; Inclusive Mindset; Confronting Bias: Thriving Across our Differences)—
Completed March 2022

Completed at the University of IllinoisCertificate in Foundations of Teaching, Center for Innovation in Teaching & Learning— *Awarded Spring 2018***PROFESSIONAL EXPERIENCE**

Prior to reentering academia, I held positions for 20+ years in various aspects of the hospitality and service industry ranging from nightlife to in-stadium service. Dates and descriptions of service are below.

<i>ESPN Summer X-Games</i>	Austin, TX
Guest Relations Intern	2016
Event Coordination Intern	2015

TOPGOLF

FOH Service

Austin, TX
May 2013–Dec. 2014 & June 2015–Aug. 2016

JEFFREY R. FARR

Guest Services Platinum Host

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Dec. 2014–June 2015

Texas Restaurant Association – Member Relations Manager

Managed a sales and membership territory for Central Texas.

Responsible for generating and converting leads and planning member events.

June 2013 statewide top salesperson.

Austin, TX

2013-2015

Hospitality USA

Dallas, Ft. Worth, Arlington, & Austin, TX

Various roles between August 2005 and December 2012, including location Assistant General Manager,

Bar (Inventory & Scheduling) Manager, Bookkeeper and Purchase Manager, and FOH Service

Delaware North operating at the Ballpark in Arlington

Arlington, TX

Various roles between May 1995 and Aug. 2005 including FOH Service in season ticket holders

lounge/club, catering and special events service and hospitality, and in-stands service